

MERGE BRIEFING

EXECUTIVE SEMINAR

JANUARY 25, 12:00PM - 1:30PM - SACRAMENTO

GREENBERG TRAUIG, 1201 K STREET, 12TH FLOOR

Considering a sale of your tech company any time in the next three years, or just curious about the Tech M&A process? The Merge Briefing is a 90-minute executive update on current software M&A trends, themes and values – along with an overview of the Corum Group Tech M&A process: “8 Stages to an Optimal Outcome.”

Agenda:

1. Tech M&A Overview: Market Perspective
2. 10 Disruptive Technology Trends Driving Deals
3. M&A Activity: Valuations
4. Achieving an Optimal Outcome: 8 Required Stages of the M&A Process
5. Avoiding Deal Disasters
6. Q&A

Selling your company may be the most important and complicated transaction of your life. To achieve an optimal outcome, you need to get educated. This introductory overview of merger market trends, processes and pitfalls should help you understand the basics of a successful M&A process. Gain invaluable insights from the firm that has sold more privately held software and services firms than anyone in the world. The session leaders include a former company CEO/owner who sold his company and an experienced tech M&A attorney.

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