

Data Privacy & Cybersecurity

TIER ONE

U.S. News – Best Lawyers®
Best Law Firms

LAW FIRM OF THE YEAR

Information Technology Law
U.S. News – Best Lawyers® Best Law Firms, 2022
Only one firm is named Law Firm of the Year for
selected nationally ranked practice areas

BAND ONE

Privacy & Data Security: Highly
Regarded Legal Rankings
Chambers USA

GDR 100

Named to *Global Data Review's*
GDR 100, a ranking of the
world's best data law firms

TOP PRIVACY INFLUENCER

Among all Data Privacy Law Firms
"Top Legal Influencer" by Lexology in 2022,
and individual attorneys have been ranked
No. 1 Legal Influencer 12 times

100s

Assisted hundreds
of companies
with data privacy

Greenberg Traurig's ("GT") Data Privacy & Cybersecurity attorneys provide tailored, practical advice on privacy and security issues. Our clients range from Fortune 500 companies to start-ups, and we operate across numerous industries, including technology, healthcare, e-commerce, retail, fintech, and entertainment.

Companies look to GT's team as leaders in data protection law because of their industry knowledge coupled with their no nonsense, practical approach in addressing challenging data protection issues – be it a ransomware attack, regulatory investigation, cross-border data transfers, data use and related contracting, cookies/adtech, website compliance, or planning for newly enacted data protection laws. GT's experienced data protection attorneys work closely with clients to ensure advice and potential solutions are based on an in-depth understanding of the client's operations, business objectives, technology, current and future data needs, and risk tolerance.

We pride ourselves on serving our clients first, and making the extremely complex web of data protection laws easy to understand and manageable. Our global presence, with data protection attorneys in the United States, Europe, Asia, and the Middle East, enables us to provide streamlined guidance to our clients on compliance, risk management, contracting and breach response issues; work with organizations to establish compliant data protection programs in an efficient manner; and, where necessary, counsel on regulatory investigations and litigate privacy-related matters in the United States and abroad. We work with clients on compliance with CAN-SPAM, CCPA, CFAA, CPA, CPRA, CalOPPA, COPPA, GDPR, GLBA, ECPA, ePrivacy Directive, FCRA, FERPA, HIPAA, LGPD, PCI DSS, SOPIPA, TCPA, VCDPA, VPPA, and UK GDPR.

Our team is composed of talented lawyers, many of whom have been nationally recognized including to the Incident Response 40 (Cybersecurity docket), Cybersecurity and Data Privacy Trailblazers (*National Law Journal*), Top Legal Influencers (Lexology), and Client Service All Stars (BTI). We also have attorneys who have authored several industry-recognized treatises on data privacy and security, including *The Desk Reference Companion to the CCPA and the CPRA* (ABA 2021), *E-Commerce and Internet Law: Treatise with Forms 2d Ed.* (West 2008 & 2020), and *The EU GDPR General Data Protection Regulation: Answers to the Most Frequently Asked Questions* (ABA 2018).

INDUSTRIES WE SERVE



APPAREL



AUTOMOTIVE



AVIONICS



BANKING AND FINANCIAL SERVICES



BEAUTY AND COSMETICS



CONSUMER PRODUCTS AND SERVICES



eCOMMERCE



EDUCATION



ENTERTAINMENT AND MEDIA



ENERGY AND NATURAL RESOURCES



FOOD AND BEVERAGE



GAMING



HEALTHCARE



HOSPITALITY



LIFE SCIENCES



MANUFACTURING



RETAIL



TELECOMMUNICATIONS



TRANSPORTATION

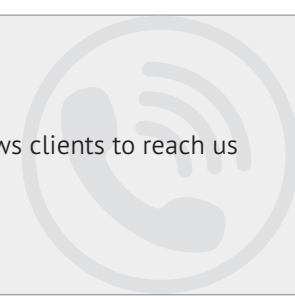


VIDEO GAMES AND eSPORTS

DATA BREACH HOTLINE:

Because timing is critical when a breach occurs, GT's dedicated Data Breach Hotline allows clients to reach us around the clock, 24/7. Our team is just a phone call away.

▶ **855-3BREACH (855-327-3224)**



SUBSCRIBE TO GT'S DATA PRIVACY DISH BLOG @ GTLAW-DATAPRIVACYDISH.COM to stay up-to-date on news and insights on important data privacy and cybersecurity developments impacting and important to our clients.

Our global team's experience and up-to-date knowledge of data protection developments enables us to provide ecommerce, technology, healthcare, and financial companies with practical, business-sensitive options in the morass of data protection laws. To keep up to date on emerging data protection issues, visit the blog to subscribe.