



GT GreenbergTraurig

Trial Practice Group

Greenberg Traurig's Trial Practice Group offers the unique ability within BigLaw to join our skilled and experienced first-chair trial lawyers with clients to vigorously represent their interests in courtrooms throughout the United States.

GT's Trial Practice team of 85+ lawyers leverages its collective experience to effectively handle trials ranging from routine matters to some of the most complex cases in recent times with the same dedication to excellence.

Operating as an integral trial boutique within GT's 700+ lawyer Litigation Practice, our multidisciplinary Trial Practice Group comprises trial lawyers with substantial first-chair experience in sophisticated high-stakes cases in state and federal courts. This elite team is led by Lori Cohen (who has been lauded as a 'trial wizard' and 'fearless in the courtroom' by *Chambers USA*) and William Michael, Jr. (a former federal prosecutor and experienced trial lawyer, having served as lead counsel in more than 100 jury trials in federal and state courts across the country and a Fellow of the American College of Trial Lawyers). Our trial lawyers are some of the most seasoned in the industry, bringing extensive courtroom experience to every matter we handle. We approach every case with strategic focus, unrelenting advocacy, and intensive preparation. That's why some of the world's largest companies have asked us to represent them in their most difficult litigation matters.

GT's Trial Practice Group has developed a reputation for being able to "parachute in" to cases as lead trial counsel on short notice and is often engaged for litigation that is well underway to turn around challenging lawsuits involving potentially significant exposure. The team has a proven track record of taking over complex matters in difficult jurisdictions and quickly adapting to the local rules and customs. We also maintain "trial-ready" teams of veteran trial attorneys, paralegals, trial graphics specialists, and trial technologists – all committed to bringing a tactical, bold, and state-of-the-art approach to the courtroom.

Lawyers in the Trial Practice Group have collectively handled 1,700+ first-chair jury trials over the course of their careers, including 300+ in the last 10 years.

Trial Practice Group

Five members of the American College of Trial Lawyers, an invitation-only organization which has been recognized as the preeminent organization of trial lawyers in North America.

The Trial Practice Group is also committed to the succession of new trial lawyers. We offer an Advanced Trial Advocacy Training Program which gives participants the opportunity to enhance their trial skills and receive real-time feedback from our Group's experienced trial lawyers who serve as faculty. The program culminates in a mock trial, with participants delivering opening and closing arguments, and calling and examining witnesses and experts, including the introduction of evidence, the use of demonstratives, and the utilization of trial presentation software. We also prioritize appropriate opportunities for this next generation of trial lawyers to argue motions, conduct voir dire, and handle witnesses and opening and closing arguments whenever suitable and consistent with client needs and desires.

Types of Trials we Handle



PRODUCT LIABILITY



FALSE CLAIMS ACT



COMMERCIAL LITIGATION



LABOR AND EMPLOYMENT



PATENT AND TRADEMARK
INFRINGEMENT



TRADE SECRETS



SECURITIES FRAUD



TAX



CRIMINAL



ANTITRUST



DEFENSE OF GOVERNMENT-
LED MATTERS

Differentiators in the Marketplace

- **Uniquely talented and capable network** of first-chair lawyers
- **History of achieving critical client victories** in wide-ranging areas of law
- **Deep bench** of experienced trial veterans, lawyers, and support staff at every level of the trial team
- **More than 20 former federal and state prosecutors**, highly experienced in the courtroom
- **State-of-the-art** trial graphics, trial technology, and experienced graphics specialists and technology experts who know our cases and work seamlessly with our lawyers to craft strong presentations at trial
- **Ability to “parachute in” to any type of litigation**, at any stage in the process, and be prepared for trial efficiently and effectively

Various Recognitions

- American College of Trial Lawyers
- Litigators of the Week – *The American Lawyer*
- Masters of the Courtroom: Winning Litigators – *The National Law Journal*
- Top 100 Trial Lawyers, Top 10 Women in Litigation, Litigation Star – *Benchmark Litigation*
- Trial MVP, Trial Ace – *Law360*
- 500 Leading Litigators in America – *Lawdragon*
- Litigation: Trial Lawyers, *Chambers USA*
- Leading Trial Lawyers, *The Legal 500 United States*