

Alert | Export Controls & Economic Sanctions/ Blockchain & Digital Assets



February 2021

OFAC Resolution with BitPay Highlights Importance of Sanctions Compliance for All Companies Engaged in Digital Currency Transactions

On Feb. 18, 2021, the U.S. Department of the Treasury's Office of Foreign Assets Control (OFAC) announced a \$507,375 settlement with BitPay, Inc., an Atlanta-based payment processing company that enables merchants to accept digital currency, for more than 2,100 apparent violations of U.S. economic sanctions. The settlement serves as a timely reminder to all companies engaged in digital currency transactions – whether administrators, exchangers, or technology companies and other business that accept digital currency – of the importance of maintaining risk-based sanctions compliance controls.

According to the OFAC enforcement notice, BitPay maintained a sanctions compliance program focused on screening its direct customers, i.e., merchants who accept digital currency from buyers. BitPay screened merchants against OFAC's List of Specially Designated Nationals and Blocked Persons (the SDN List) and conducted additional due diligence to ensure that the merchants were not located in sanctioned jurisdictions, such as North Korea and Iran. But according to OFAC, BitPay failed to screen the information it obtained about the merchants' customers, including buyers' self-identified physical and IP addresses – which in some cases indicated that buyers were located in sanctioned jurisdictions. OFAC states that by processing transactions in these cases, BitPay enabled individuals in sanctioned jurisdictions (i.e., Crimea, Cuba, North Korea, Iran, Sudan, and Syria) to engage in roughly \$129,000 worth of digital currency transactions with BitPay's merchant customers.



Although the amount of money involved comprises a small percentage of BitPay's overall business, BitPay could have been liable for over \$600 million in fines. In agreeing to resolve the matter for a relatively modest amount, OFAC considered, among other things, that BitPay had sanctions compliance controls in place throughout the relevant time, that it trained its employees on sanctions restrictions, that it cooperated with OFAC's investigation, and that it had agreed to implement certain changes, including blocking IP addresses that appear to originate in sanctioned jurisdictions and requiring proof of buyer identification for transactions over \$3,000. Nevertheless, had BitPay disclosed the violations voluntarily, OFAC may have further reduced the fine or foregone a fine entirely.

Given the significant attention being paid to the anti-money laundering (AML) obligations of digital currency providers and exchangers, OFAC's settlement with BitPay serves as a reminder of the equal importance of sanctions compliance in the digital currency space. And unlike the Bank Secrecy Act, which imposes AML program requirements only on those businesses defined as "financial institutions" (a category that includes digital money transmitters like BitPay), U.S. sanctions laws apply to *all* U.S. persons. Accordingly, all companies involved in the digital currency space, including technology companies and other business that accept digital payments, would do well to review their sanctions compliance programs, including their treatment of IP address information.

Of course, a buyer's IP address does not always accurately reflect a customer's true location, for example, if an individual uses Tor and/or a virtual private network (VPN) to access the internet. Nonetheless, OFAC's settlement with BitPay sends the message that companies should, at a minimum, understand what identification and location information is available to them and tailor their risk-based compliance protocols accordingly.

Authors

This GT Alert was prepared by:

- Cyril T. Brennan | +1 202.533.2342 | brennanct@gtlaw.com
- Kyle R. Freeny | +1 202.331.3118 | freenyk@gtlaw.com
- David I. Miller | +1 212.801.9205 | David.Miller@gtlaw.com

Albany. Amsterdam. Atlanta. Austin. Boston. Chicago. Dallas. Delaware. Denver. Fort Lauderdale. Germany.¬ Houston. Las Vegas. London.* Los Angeles. Mexico City.+ Miami. Milan.» Minneapolis. New Jersey. New York. Northern Virginia. Orange County. Orlando. Philadelphia. Phoenix. Sacramento. Salt Lake City. San Francisco. Seoul.™ Shanghai. Silicon Valley. Tallahassee. Tampa. Tel Aviv.^ Tokyo.™ Warsaw.~ Washington, D.C.. West Palm Beach. Westchester County.

This Greenberg Traurig Alert is issued for informational purposes only and is not intended to be construed or used as general legal advice nor as a solicitation of any type. Please contact the author(s) or your Greenberg Traurig contact if you have questions regarding the currency of this information. The hiring of a lawyer is an important decision. Before you decide, ask for written information about the lawyer's legal qualifications and experience. Greenberg Traurig is a service mark and trade name of Greenberg Traurig, LLP and Greenberg Traurig, P.A. ¬Greenberg Traurig's Berlin office is operated by Greenberg Traurig Germany, an affiliate of Greenberg Traurig, P.A. and Greenberg Traurig, S.C., an affiliate of Greenberg Traurig, P.A. and Greenberg Traurig, Sentant Maria, an affiliate of Greenberg Traurig, P.A. and Greenberg Traurig, LLP. »Greenberg Traurig Santa Maria, an affiliate of Greenberg Traurig, P.A. and Greenberg Traurig, LLP. Coperates as Greenberg Traurig LLP Foreign Legal Consultant Office. Agreenberg Traurig's Tel Aviv office is a branch of Greenberg Traurig, P.A., Florida, USA. "Greenberg Traurig's Tokyo Office is operated by GT Tokyo Horitsu Jimusho and Greenberg Traurig Gaikokuhojimubengoshi Jimusho, affiliates of Greenberg Traurig, P.A. and Greenberg Traurig, P.A. and Greenberg Traurig's Warsaw office is operated by Greenberg Traurig Grzesiak sp.k., an affiliate of Greenberg Traurig, P.A. Images in this advertisement do not depict Greenberg Traurig attorneys, clients, staff or facilities. No aspect of this advertisement has been approved by the Supreme Court of New Jersey. ©2021 Greenberg Traurig, LLP. All rights reserved.