

CFPB Observer

May 2015

CFPB Observer: Recent Developments from May 11-15, 2015

CFPB Enforcement Action Against Mortgage Payment Processing Company

On May 11, the CFPB announced an enforcement action against a company that offers a payment processing service to mortgage borrowers. For a fee, the company will collect a borrower's monthly mortgage payment every two weeks and send the payment to the mortgage servicer in an effort to reduce the amount of interest the borrower pays. In its complaint, the CFPB alleges that the company misrepresents the potential interest savings of the biweekly mortgage payment program and also misleads consumers about the cost of the program. For example, the company allegedly advertised immediate savings that may actually take several years to be realized. The CFPB alleges that such conduct violates both the Telemarketing Sales Rule and the Consumer Financial Protection Act's prohibition against unfair, deceptive or abusive acts or practices. The CFPB is seeking an injunction, financial compensation for injured consumers, and a civil money penalty.

CFPB Issues Compliance Bulletin Regarding Public Housing Assistance

On May 11, the CFPB issued CFPB Compliance Bulletin 2015-02 addressing creditors' compliance obligations with respect to applicants whose income includes vouchers from the Section 8 Housing Choice Voucher Homeownership Program. The Equal Credit Opportunity Act prohibits creditors from discriminating against applicants on a prohibited basis, such as because some or all of an applicant's income derives from a public assistance program. The Section 8 voucher program provides monthly financial assistance to low-income, first-time homebuyers. According to the CFPB, some financial institutions have improperly been excluding or refusing to consider income derived from the voucher program during the underwriting process.

CFPB Enforcement Actions Against National Wireless Carriers for Third-Party Charges

On May 12, the CFPB announced a settlement with a national wireless carrier that it sued last year and also announced a new enforcement action against another wireless carrier. Both actions allege that the wireless carriers billed their customers for unauthorized third-party charges. The CFPB is claiming jurisdiction over the wireless carriers, which are traditionally subject to the jurisdiction of the Federal Communications Commission, as "covered persons" under the Consumer Financial Protection Act on the basis that the wireless carriers both extended credit to and processed payments for consumers. According to the consent orders, the wireless carriers allegedly collected charges for various wireless products (e.g., premium text messages, apps, games, etc.) sold by third-party merchants. The wireless carriers allegedly contracted with a third-party "billing aggregator" that processed these payments. Many of these charges that were processed by the billing aggregator were not authorized by consumers, but the wireless carriers still placed these charges on consumers' wireless bills. Under the terms of the



proposed consent orders, the carriers will provide \$120 million in refunds to consumers and will also pay \$38 million in federal and state civil money penalties.

CFPB Announces Public Inquiry of Student Loan Servicing Practices

On May 14, the CFPB announced a public inquiry into student loan servicing practices. The CFPB issued a request for information to the general public. According to the press release, the CFPB is seeking from "information on the pain points in student loan servicing that make repayment a more difficult and stressful process." Specifically, the inquiry seeks information regarding industry servicing practices that create repayment challenges or "hurdles" for delinquent borrowers, and the economic incentives that may affect the level of service provided by loan servicers. The CFPB is also asking for information regarding the potential application of consumer protections in other markets to the student loan servicing market. In conjunction with announcing the public inquiry, the CFPB also re-launched an updated version of its "Repay Student Debt" online tool to help student borrowers analyze their repayment options. The deadline for submitting comments is July 13, 2015. Although it is unclear what the CFPB will do with the information it collects in this public inquiry, this may prelude a student loan servicing rulemaking.

The Consumer Financial Protection Bureau (CFPB), created by the Dodd-Frank Wall Street Reform and Consumer Protection Act, implements and enforces federal consumer financial law. Greenberg Traurig monitors the CFPB's activities, including the almost daily movement on multiple industry fronts that the CFPB makes as it redefines consumer finance law. An entirely new system has been and is being created for the consumer financial services industry. Once complete, the question will be, "How does our clients' business match up?" Our GT CFPB Team regularly observes and analyzes the actions of the CFPB in order to advise clients in best practices, risk management and compliance procedures.

This *GT Alert* was prepared by **Gil Rudolph, Brett Kitt, Scott Sheehan** and **Peter Cockrell.** Questions about this information can be directed to any member of Greenberg Traurig's **Consumer Financial Protection Bureau (CFPB)** team of professionals:

- Gil Rudolph | Co-Chair, Financial Regulatory & Compliance | +1 202.530.8575 | rudolphg@gtlaw.com
- Brett Kitt | Financial Regulatory & Compliance | +1 202.533.2359 | kittb@gtlaw.com
- Scott Sheehan | Financial Regulatory & Compliance | + 1 713.374.3543 | sheehans@gtlaw.com
- Michael Sklaire | Financial Services Litigation & Regulation | +1 703.749.1308 | sklairem@gtlaw.com
- > Andy Berg | Financial Services Litigation & Regulation | +1 202.331.3181 | berga@gtlaw.com
- Michele Stocker | National Chair, Financial Services Litigation | +1 954.768.8271 | stockerm@gtlaw.com
- > Jennifer Gray | Financial Services Litigation & Regulation | +1 310.586.7730 | grayjen@gtlaw.com
- Murray B. Silverstein | Financial Regulatory & Compliance | +1 813.318.5741 | silversteinmb@gtlaw.com
- > Brian Schulman | Financial Services Litigation & Regulation | +1 602.445.8407 | schulmanb@gtlaw.com



CFPB Observer | May 2015

- > Jacob Bundick | Financial Services Litigation & Regulation | +1 702.792.3773 | bundickj@gtlaw.com
- > Alan Slomowitz | Government Law & Policy | +1 202.533.2318 | slomowitza@gtlaw.com
- Albert Wynn[‡] | Government Law & Policy| +1 202.530.8531 | wynna@gtlaw.com
- > Patrick Anderson | Government Law & Policy | +1 202.331.3100 | andersonp@gtlaw.com
- > Thomas McKee | Litigation | +1 703.749.1300 | mckeet@gtlaw.com
- > Peter Cockrell | Financial Regulatory & Compliance | +1 202.530.8517 | cockrellp@gtlaw.com

⁺ Admitted in Maryland, and not admitted in Virginia.

GT GreenbergTraurig

CFPB Observer | May 2015

Albany +1 518.689.1400

Amsterdam +31 (0) 20 301 7300

Atlanta +1 678.553.2100

Austin +1 512.320.7200

Boca Raton +1 561.955.7600

Boston +1 617.310.6000

Chicago +1 312.456.8400

Dallas +1 214.665.3600

Delaware +1 302.661.7000 **Denver** +1 303.572.6500

Fort Lauderdale +1 954.765.0500

Houston +1 713.374.3500

Las Vegas +1 702.792.3773

London* +44 (0) 203 349 8700

Los Angeles +1 310.586.7700

Mexico City+ +52 (1) 55 5029 0000

Miami +1 305.579.0500

New Jersey +1 973.360.7900 New York +1 212.801.9200

Northern Virginia +1 703.749.1300

Orange County +1 949.732.6500

Orlando +1 407.420.1000

Philadelphia +1 215.988.7800

Phoenix +1 602.445.8000

Sacramento +1 916.442.1111

San Francisco +1 415.655.1300

Seoul∞ +82 (0) 2 369 1000 Shanghai +86 (21) 6391.6633

Silicon Valley +1 650.328.8500

Tallahassee +1 850.222.6891

Tampa +1 813.318.5700

Tel Aviv^ +972 (0) 3 636 6000

Tokyo¤ +81 (0)3 3216 7211

Warsaw~ +48 22 690 6100

Washington, D.C. +1 202.331.3100

Westchester County +1 914.286.2900

West Palm Beach +1 561.650.7900

This Greenberg Traurig Alert is issued for informational purposes only and is not intended to be construed or used as general legal advice nor as a solicitation of any type. Please contact the author(s) or your Greenberg Traurig contact if you have questions regarding the currency of this information. The hiring of a lawyer is an important decision. Before you decide, ask for written information about the lawyer's legal qualifications and experience. Greenberg Traurig is a service mark and trade name of Greenberg Traurig, LLP and Greenberg Traurig, P.A. *Operates as Greenberg Traurig Maher LLP. **Greenberg Traurig is not responsible for any legal or other services rendered by attorneys employed by the strategic alliance firms. +Greenberg Traurig, LLP. \sim Operates as Greenberg Traurig LLP Foreign Legal Consultant Office. ^Greenberg Traurig's Tel Aviv office is a branch of Greenberg Traurig, P.A. and Greenberg Traurig Tokyo Law Offices are operated by GT Tokyo Horitsu Jimusho, an affiliate of Greenberg Traurig, P.A. and Greenberg Traurig, LLP. ~Greenberg Traurig's Warsaw office is operated by Greenberg Traurig, P.A. and Greenberg Traurig, LLP. Certain partners in Greenberg Traurig Grzesiak sp.k., an affiliate of Greenberg Traurig, P.A. and Greenberg Traurig, P.A. and Greenberg Traurig, Corenberg Traurig, LLP. Certain partners in Greenberg Traurig Grzesiak sp.k. are also shareholders in Greenberg Traurig, P.A. Images in this advertisement do not depict Greenberg Traurig attorneys, clients, staff or facilities. No aspect of this advertisement has been approved by the Supreme Court of New Jersey. ©2015 Greenberg Traurig, LLP. All rights reserved.