

LEGAL IMPACT REPORT

TRANSACTIONAL LAWYERS

Daniel H. Black

Co-Chair, West Coast entertainment and media division, Greenberg Traurig GWU, 1976



Black's clients include the BBC, Reelz Channel, the Broadcast Film Critics Assn., Qualcomm, Pilgrim Studios, AEG

Live and Microsoft. "The opportunity presented as part of Microsoft's *Halo 4* videogame rollout was particularly special," he says. "The attendant live-action Web series, *Forward Unto Dawn*, was a key step in the evolution of using different media platforms to exploit intellectual property while maximizing revenue." Black also negotiated Kathie Lee Gifford's deal to continue co-hosting *Today*.

**MORNING SHOW**

Greenberg Traurig's Daniel Black negotiated Kathie Lee Gifford's new multiyear deal to remain as co-host on NBC's Today.