



1641 Worthington Road, Ste. 340, * West Palm Beach, FL 33409

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NEWS RELEASE

JDRF One Walk Boca Raton Leadership Named

Local Executives Lead Fundraising Efforts in South Palm Beach County

Boca Raton, FL -- January 30, 2015 – JDRF is excited to announce new leadership for JDRF One Walk, formerly known as Walk to Cure Diabetes. Three Boca Raton Chamber Trustee Members have assumed leadership roles with this community endeavor that raises awareness about diabetes and the urgent need to find a cure. JDRF One Walk is set for Saturday, March 28, 2015 and will be hosted on the grounds of the Mizner Park Amphitheater in Boca Raton. Check in begins at 7:30 a.m. and the Walk will get underway at 8:30 a.m.

Leading the charge as Presenting Sponsor is John M. Maloney, Jr., President & CEO, Bluegreen Corporation. Rebecca DiStefano, Esq., Attorney and Shareholder at Greenberg Traurig, P.A. is serving as Chief Event Champion and Lisa Jensen, VP/Branch Manager/Business Development Officer, LANDMARK Bank is serving on the Corporate Development Committee. Also serving in a leadership capacity is Mark Feltingoff, a Boca Raton Resident and President of J.C. White Architectural Interior Products.

Together these leaders are helping to spread the word about the newly launched JDRF One Walk, which keenly focuses on sharing information about the life-saving diabetes research JDRF is currently funding. JDRF's ultimate goal is to find a cure, but until that cure is realized, finding better treatments for those living with the disease is always in the forefront as well.

JDRF One Walk is a family-friendly event, welcoming individuals, family, corporate and school teams. The two-mile trek will proceed through beautiful east Boca, where participants can walk, run, bike roller blade or skate board. There will be complimentary refreshments, vendors, live entertainment and even pets on a leash are welcome.

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Sponsorship opportunities are available, starting at \$500 and offer a wide array of marketing benefits, depending on the level chosen. Top sponsors include Bluegreen Vacations, JC White Architectural Interior Products, GL Homes, People's Trust Insurance, Greenberg Traurig PA, Mutual of America and Tandem Diabetes Care.

Type 1 Diabetes (T1D) is a chronic disease that strikes children suddenly, makes them insulin dependent for life and carries the constant threat of complications. More than 26 million Americans have diabetes. Since 1970, JDRF has given more than \$1.7 Billion to diabetes research and education, operating with at least an 82% efficiency ratio and earning an "A" rating from the American Institute of Philanthropy.

For more information about JDRF One Walk Boca Raton, please call Esther Swann at (561) 801-7273, email to eswann@jdrf.org, visit the JDRF web site at www.greaterpalmbeach.jdrf.org or register for JDRF One Walk in Boca Raton at www.walk.jdrf.org.

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