

Startupbootcamp Miami Demo Day Press Release

Miami is home to a robust health industry and is considered one of the largest health districts in all of the United States. From Miami, Startupbootcamp and Mana Wynwood are partnering to create a unique space that capitalizes on Miami's competitive advantage - from demographic diversity, geographic endowment bridging populations between the Americas together, and Miami's art scene - to create a distinct and defendable ecosystem for innovation.

"Startupbootcamp has brought new talent and energy to Miami's expanding innovation ecosystem. Building on this momentum, Demo Day is a chance for this first class of entrepreneurs to put their potential on display and show how they can contribute to the growth and success of our city," said Matt Haggman, Knight Foundation program director for Miami

"Miami is a perfect market for entrepreneurs working at the intersection of healthcare and technology with its highly successful clinical facilities, booming tech scene, and emerging startup ecosystem," says Jaret L. Davis, co-managing shareholder of Greenberg Traurig Miami, who is leading the team of attorneys working with Startupbootcamp and serves as Vice Chairman of Miami Children's Hospital. "Our firm is thrilled to play a key role in Startupbootcamp and serve as the connector with many of the key players in the market. In light of the work we were already doing with Miami Children's Health Systems in this field, it made sense to introduce the two, and we are beyond pleased to see how this relationship has blossomed. We look forward to being a catalyst for future growth and remain confident that the success of Startupbootcamp Miami will encourage more accelerators to make their home here."

Startupbootcamp Demo Day is one-of-a-kind function, combining innovations in healthcare technology with Miami's Art Basel. On Demo Day, Startupbootcamp's portfolio of digital health companies will share the insights they've garnered working in Miami over the past several months to a room of investors, healthcare customers and providers, press, and other esteemed guests.

"Startupbootcamp has really brought to life the technology startup scene in Miami," says **Dr. Narendra Kini CEO at Nicklaus Children's Hospital**, an early supporter in
Startupbootcamp. "By focusing on health it is really building out the ecosystem for innovation.
We hope to see the next major healthcare players originate in Miami."





In addition, the Startupbootcamp Demo Day will also be paired with Miami's Art Week, harnessing the influx of general cultural activity into an instrument for broader good. Recognizing that the worlds of Art, Health and Technology traditionally exist independently of one another, Startupbootcamp, in partnership with Mana Common, are forging an unprecedented platform for innovation.

Art is continuously playing a significant role in this development by using creativity to address healthcare and patient livelihood, and to broaden access to wellness resources. Artful thinking is increasingly becoming a meaningful and serious strategy towards better healing, as demonstrated through the partnership of Startupbootcamp and Mana Common.

The goal is to look at Miami's competitive advantages in terms of industry – Health, Technology, and Art – to create a defensible value chain.

Portfolio Specific Highlights

As a preliminary preview to our capstone event, we would also like to highlight some of the major accomplishments that our companies have achieved over the last three months.

Aces Health:

Aces Health's a 5 global finalists for the Mayo "Think Big" entrepreneurship challenge, has signed a LOI and is looking to close it's pre-seed funding round led by Miami Children's Health System.

BabyScripts:

Partnered with Aurora Healthcare to build the first technology enabled Medicaid care plan that makes necessary pregnancy care available to any patient from the comfort of their own home. The product went live last week.

Additionally, Dr. Narendra Kini and the Miami Children's Health System have served as a pivotal strategic mentor and partner in the South Florida market. They are currently working together on a comprehensive Go-To-Market as well as new exciting product developments.

CareAngel:





CareAngel as awarded 1st Place in the AARP Foundation's \$50K Innovation Challenge for its partnership with the Philadelphia Local Association of Areas on Aging to support enhanced remote care for low income and underserved populations. As part of the SBC program, CareAngel is now piloting with the University of Miami Health System around med adherence for it's mammogram patients.

Keep Livin:

KL has closed several revenue generating deals in the past 90 days with substantial partners such as Univision and Florida Blue. Keep Livin will be Florida Blue's community engagement partner, entail enrolling those in Broward County during the current enrollment period.

Mediconecta:

Mediconecta has signed an agreement with Miami Children's Health System to support their outreach for children and their families in Miami, throughout the nation and in Latin America.

Additionally, Mediconecta is contracting with University of Miami Health System to deliver a one of a kind model that will extend their providers' reach into new care settings throughout their markets.

OoC Health:

QoC Health as signed 6 new project contracts (including Canada's largest hospital network, Canada's largest home health organization, 2 internationally recognized universities, and 1 global health organization). The projects cover a variety of content areas, including mental health, population health data collection, and chronic disease management.

Overl.ai:

With the help SBC, Overl.ai has pivoted their resources and technologies to a single product around patient intake. Since then, the company has experienced more meetings and follow throughs with the investors, new strategic partnerships, and more customer opportunities.

TruClinic:

TruClinic has added 5 new customers since the beginning of our journey with Startup Bootcamp. The Company also won an RFP with a Florida Children's Hospital. TruClinic has been recognized by the Journal of Health as one of the most innovative digital





health companies in the world as an honoree of the 2016 Global Digital Health 100 List.

VoiceITT:

In South Florida, VoiceITT will collaborate with specialty clinicians, disabilities advocates, and therapists, including testing and research toward clinical validation of its signature product, which will be commercially available in 2017. It is in discussions with the University of Miami UHealth System, which will be the site of its first hospital pilot implementation as well as its first enterprise sale.

