

# GREENBERG TRAURIG

**G**reenberg Traurig's Entertainment & Media Practice is a global leader with a multi-disciplinary team and offices in key entertainment hubs worldwide. Their music-industry attorneys leverage experience and strong relationships across the biz, providing strategic legal counsel to recording artists, songwriters, producers, labels, publishers, investors and technology innovators.

GT represents clients on both the talent and industry sides, advising on major recording and publishing deals, catalog acquisitions, touring, festival formation, content licensing, merchandising, sponsorships and digital distribution. Their team works seamlessly across the U.S., Europe, Latin America, the Middle East

and Asia, offering cross-border representation and tailored solutions that reflect the rapid evolution of the global music marketplace.

In addition to music experience, Greenberg Traurig is among the first U.S. firms to establish a branded media practice, now recognized as one of the largest worldwide. GT attorneys counsel clients in film, television (traditional and streaming), digital media, live stage, esports, virtual reality, literary and theatrical productions and branded entertainment. They also provide comprehensive advice on transactional and litigation matters, media financing, intellectual property, tax, immigration, real estate, labor and employment and government regulation.

Staying at the forefront of industry trends and emerging technologies, GT delivers business-oriented legal counsel essential for navigating today's dynamic entertainment and media landscape.



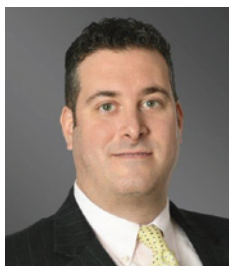
Charles J. Biederman



Deprise Brazel



Jay L. Cooper



Robert J. Finan



Lawrence A. Kanusher



Jonathan B. Koby

## **Bobby Rosenbloum**

*Shareholder, Atlanta*

Chairman of GT's Global Entertainment & Media Practice, Rosenbloum is widely considered a chief architect of the modern digital music business. He recently led the **Recording Academy's** 10-year global media-rights deal with **Disney/ABC** for the **Grammy Awards** and other Academy programming on ABC, **Disney+** and **Hulu** beginning in 2027, one of the largest non-sports television deals in history. He represents leaders in entertainment, technology, digital media and AI, advising on global media strategies and licensing.

## **Charles J. Biederman**

*Shareholder, Los Angeles*

Biederman handles all aspects of entertainment and media, including music, film, TV, branding, fashion, advertising, video games and apps. He represents recording artists, producers, studios, composers and actors, as well as publishing and record companies internationally. He has played a key role in music-catalog sales and securitizations

and frequently handles employment agreements and complex transactions for industry professionals.

## **Jay L. Cooper**

*Shareholder, Los Angeles*

Founder of GT's Los Angeles Entertainment Practice, Cooper focuses on music, motion picture, TV, internet and IP issues. He represents individuals and companies in a wide array of IP matters and contract negotiations, including major artists and composers. Clients include **Mel Brooks**, **Sheryl Crow**, **Yo-Yo Ma**, **Katy Perry**, **Jerry Seinfeld** and **John Williams**.

## **Robert J. Finan**

*Of Counsel, Atlanta*

Finan focuses on transactional entertainment law, advising high-profile recording artists, producers, managers, publishers and songwriters. He has 25 years of experience negotiating and drafting a wide range of music-industry agreements, including recording, publishing, management, merchandising and licensing, supporting clients in all facets of entertainment.

## **Lawrence A. Kanusher**

*Shareholder, New York and Atlanta*

Kanusher represents clients in complex entertainment, media, IP and technology transactions, with a concentration in recorded music and musical work. With over 30 years of experience, he is skilled in navigating business models, negotiation strategy, legal exposure and risk avoidance for digital businesses.

## **Jonathan B. Koby**

*Shareholder, Atlanta*

Koby is a distinguished entertainment attorney with broad experience representing talent in music and entertainment. As a shareholder and member of GT's Global Entertainment & Media Practice, he advises multi-Grammy-winning artists, songwriters, producers, executives, music festivals, recording and distribution companies, publishing companies, merchandising firms and fan-engagement platforms.



Top row: Jake Phillips, Steve Plinio, Paige Kaplan Randolph, Jess Rosen, Sarah Rosenbaum and Bobby Rosenbloum; row two: Paul D. Schindler, Duane D. Sitar and Charmaine D. Smith; row three: Jeffrey M. Smith and Kike Aluko Wahutu; bottom row: Jared S. Welsh and Monica W. Zhang

#### **Jake Phillips**

*Shareholder, Atlanta*

Phillips counsels media and technology companies, talent and brands on entertainment-related transactions. His practice centers on the intersection of traditional and new media, from AI startups to gaming companies, social-media giants, production companies and streaming services. He advises clients on the development of new business models, negotiation strategy, IP and risk management.

#### **Steve Plinio**

*Shareholder, Los Angeles*

Plinio represents artists, producers and songwriters across genres, including Katy Perry, **Matthew Koma**, **Dave Barnes** and **Winnetka Bowling League**. With over 20 years of experience, his practice covers recording, publishing, touring, merchandising, film and TV, sponsorships and technology. He brings a background as a musician and executive to his legal work.

#### **Jess Rosen**

*Shareholder, Atlanta*

Co-chair of GT's Atlanta Entertainment & Media Practice, Rosen is one of the most distinguished attorneys in the biz, representing leading songwriters, producers, artists, actors and executives. With over 30 years of experience, he advises on music asset sales and celebrity brand deals. His clients include **Kane Brown**, **Kenny Chesney**, **Miranda Lambert**, **Steve Martin**, **Kacey Musgraves**, **Reba**, **Thomas Rhett** and **George Strait**.

#### **Paul D. Schindler**

*Shareholder, New York*

Schindler serves as senior chair of the New York Entertainment & Media Practice and is renowned for his vast knowledge of entertainment law. Focusing on music, he negotiates recording, publishing, touring, merchandising, endorsement and catalog sales and acquisitions for artists, producers and songwriters, playing a central role in landmark industry deals throughout his distinguished career. Additionally, he has represented clients in film, TV, branding

and concert promotion worldwide.

#### **Charmaine D. Smith**

*Shareholder, Atlanta*

Smith has nearly 25 years of IP law experience, with over 18 years in digital-music-rights licensing. She focuses on advising companies on the digital-music-rights licensing landscape, formulating client-specific licensing approaches and royalty structures and negotiating deals with music content licensors in the U.S. and internationally.

#### **Duane D. Sitar**

*Shareholder, Atlanta*

Sitar focuses on entertainment-industry matters for record and music publishing companies, executives and other professionals, including acquisitions, dispositions and alliances. He also advises on capital finance, estate planning and general business transactions.

#### **Jeffrey M. Smith**

*Shareholder, Atlanta*

Smith represents top entertainers, athletes and leisure-industry companies—including **Aerosmith**, **Margaritaville Enterprises** and **Future**—in music, sports, hospitality and branded-product transactions. He serves as sole trustee of the **Margaritaville Alcohol Beverage Trust**, has taught at notable universities, co-authored the treatises *Legal Opinions in Business Transactions* and the five-volume *Legal Malpractice* and has been recognized by *The Best Lawyers in America*.

#### **Jared S. Welsh**

*Shareholder, Atlanta*

Welsh counsels entertainment and digital-media companies and creators, from individuals and startups to global brands, on a broad range of entertainment matters, with a focus on complex music and media transactions, particularly digital-music distribution deals with labels, publishers and rights societies around the world and major television and digital distribution deals for tentpole entertainment properties.



#### **Monica W. Zhang**

*Of Counsel, Los Angeles*

Zhang represents recording artists, songwriters, producers and music companies in transactional matters, including music asset acquisitions, copyright and trademark issues and music clearance. She advises clients on content usage and financing, providing practical guidance across the music industry.

**D**eprise Brazel, Paige Kaplan Randolph, Sarah Rosenbaum and Kike Aluko Wahutu enhance GT's Entertainment & Media Practice with deep music-industry knowledge. Their experience covers negotiating and drafting recording, producer and songwriter agreements, digital-music licensing and representing talent across emerging technologies. With creative and business backgrounds, they help artists, publishers and digital services confidently navigate the evolving music landscape. ■