

9th Annual

FOOD LABELING: EVOLVING REGULATORY COMPLIANCE CONFERENCE

FEBRUARY 23-24, 2022 | Virtual Event

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Tracking Regulations for Global Supply Shortages & Meeting Consumer Calls for Simple, Informative Messaging while Accurately Reporting Complex Ingredient Compositions & Manufacturing Practices

PROGRAM PRESENTERS:

GOVERNMENT AUTHORITY:
Lakshmanan Ramamoorthi, Ph.D.
Acting Branch Chief
USDA

Scott Backinoff
Senior Director Frozen Desserts
FAIRLIFE, LLC

Joseph Beckmann
Food Law and Policy Clinical Fellow
HARVARD LAW SCHOOL

Christine Beltran
Director, Global Product Regulatory Services
DÖTERRA INTERNATIONAL, LLC

Jennifer Dadak
Director, Regulatory Affairs - Snacks, R&D
CAMPBELL SOUP COMPANY

Miriam Maxwell
Research Fellow, Global Scientific & Regulatory Affairs
OCEAN SPRAY CRANBERRIES

Erick Hernández Gallego
Shareholder
GREENBERG TRAURIG, S.C.

Noreen Hobayan
Director of Quality Assurance & Regulatory Affairs
BLUENALU, INC

Kathryn Lawson
Regulatory and Scientific Affairs Manager
NESTLÉ

Mika Manninen
CEO, Founder, & Chairman of the Board
HÄLSA FOODS

Sheila Dy Juanco
Vice President, Technical Services R&D
ALBERTSONS COMPANIES

Francesco Planchenstainer, Ph.D.
Food Regulatory & Compliance Director
FERRERO USA

Kimberly A. Raigns
Labeling Manager
BOAR'S HEAD BRAND

Rohit Sabnis
Partner
KELLER & HECKMAN, LLP

Martin Slayne
VP, Global Regulatory Affairs
INGREDION

Elizabeth Whitlow
Executive Director
REGENERATIVE ORGANIC ALLIANCE

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DAY ONE AGENDA | WEDNESDAY, FEBRUARY 23

All Times Central US

9:00 REGISTRATION & WELCOME COFFEE

9:20 OPENING REMARKS

9:30 INGREDIENT SUPPLIER PERSPECTIVE ON THE STATE OF THE INDUSTRY IN 2022

- Outlook of the global food ingredient landscape
 - » Regulatory implications
 - » Industry opportunities
- Innovation in protein sources & recipe composition
 - » Formulation for health & wellness
 - » Formulation for sustainability
- Allergen management considerations & Codex developments
- Horizon scanning for scientific & regulatory engagement

Martin Slayne, *VP Global Regulatory Affairs*

INGREDIENT

10:15 INTERACTIVE WORKSHOP ON CONSIDERATIONS FOR PRODUCT LABELING WITH COMPLEX FLAVOR INGREDIENTS

- Introduction of hypothetical product with flavoring difficulty
- Small group exercise to practice proper labeling techniques
- Facilitation of discussion on key takeaways & questions

Miriam Maxwell, *Research Fellow, Global Scientific & Regulatory Affairs*

OCEAN SPRAY CRANBERRIES

11:00 VIRTUAL COFFEE AND NETWORKING BREAK

11:30 PANEL DISCUSSION ON REGULATORY CONSIDERATIONS FOR ONGOING GLOBAL SUPPLY CHAIN INTERRUPTIONS

- Review of federal guidance on allowed ingredient substitutions
- Assessment of remaining risk involved with altering products
- Options to address temporary product changes on labels
- Proactive steps with suppliers to identify & fix potential issues
- Third-party certifiers & international flexibility with ingredients

Christine Beltran, *DÖTERRA INTERNATIONAL, LLC*

Sheila Dy Juanco, *ALBERTSONS COMPANIES*

Jennifer Dadak, *CAMPBELL SOUP COMPANY*

12:15 CLEAN LABEL CONCERNS FOR APPEALING TO A MORE OBSERVANT AUDIENCE WITH EASY-TO-READ LABEL CHOICES

- Determination of customer-base & expectations
- Obstacles to meet growing demand for simplification
 - » Contrary regulation requirements
 - » Requirements for flavor ingredients
 - » Complex manufacturing practices
 - » Recipe & supply versatility
- Cost-benefit analysis of different transparency levels

Kimberly A. Raigns, *Labeling Manager*

BOAR'S HEAD BRAND

1:00 VIRTUAL COFFEE AND NETWORKING BREAK

2:00 STANDARDIZATION OF LABEL DATE FORMATS TO COMBAT NATIONAL FOOD WASTE

- Examples of conflicting date labeling within the US market
 - » Sell by date
 - » Use by date
 - » Best by date
- Effects of date information on consumer behavior patterns
- Recommendations for consistent policy with safety in mind

Joseph Beckmann, *Food Law and Policy Clinical Fellow*

HARVARD LAW SCHOOL

2:30 LEGAL PERSPECTIVE ON PRECEDENT FOR FIRST AMENDMENT LITIGATION PERTAINING TO PROP 65 WARNINGS

- Legal basis for First Amendment opposition to Prop 65
- Proposal of specialized warning for acrylamide
- Ramifications of court judgements on the industry
 - » Regulation on label language
 - » Scientific standards to conclude harm
 - » Consumer purchasing behavior
- Projection of other contaminants that may be challenged

Rohit Sabnis, *Partner*

KELLER & HECKMAN, LLP

3:00 VIRTUAL COFFEE AND NETWORKING BREAK

3:30 DIGESTING UPDATES TO AN ESTABLISHED STANDARD OF IDENTITY

- FDA rationale for amending a previously-defined product SOI
- Review of recent guidance on yogurt SOI & repercussions
- Steps to transition products to new compliance standards

Scott Backinoff, *Senior Director Frozen Desserts*

FAIRLIFE, LLC

4:00 CLOSING REMARKS & END OF DAY ONE



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DAY TWO AGENDA | THURSDAY, FEBRUARY 24

All Times Central US

9:00 VIRTUAL REGISTRATION & WELCOME COFFEE

9:20 OPENING REMARKS

9:30 CASE STUDY ON REALIZATION OF A PRODUCT WITH CLEAN INGREDIENTS, A CLEAN PROCESS & A CLEAN LABEL

- Purposeful ingredient selection for company mission
 - » Plant-based
 - » No artificial ingredients
 - » Sustainable farming practices
- Essential research & development within planning stage
- Labeling decisions to align with potential customer base
- Acquired knowledge applicable to future product design

Mika Manninen, CEO, Founder, & Chairman of the Board

HÄLSA FOODS

10:15 FIRESIDE CHAT ON COMPARISON OF REGULATORY CHALLENGES FOR INNOVATIVE PLANT-BASED & CELL-CULTURED PRODUCTS

- Demonstration of label creation within newer product category
- Review of regulatory gaps for these products & discretion used
- Responses from regulatory agencies at the state level
- Projection for future regulatory environment & product growth

Noreen Hobayan, BLUENALU, INC

11:00 VIRTUAL COFFEE AND NETWORKING BREAK

11:30 TRANSLATION OF LABELING REQUIREMENTS IN THE NEIGHBORING MEXICO MARKET

- Identification of regulators & compliance standards
 - » PROFECO
 - » COFEPRIS
 - » NOMS
- Solutions to front-of-pack declarations challenges
- Enforcement practices in cases of noncompliance
- Available resources to address language barriers

Erick Hernández Gallego, Shareholder

GREENBERG TRAURIG, S.C.

12:15 EXPECTATIONS FOR ENFORCEMENT OF THE BIOENGINEERING DISCLOSURE RULE

- Differentiating BE disclosure from non-GMO standard
- Clarification of oversight & enforcement from health authorities
 - » USDA
 - » FDA
 - » State-level
- Procedures for continuous record-keeping to remain compliant
- Agency response to call for pandemic & supply chain discretion

Lakshmanan Ramamoorthi, Ph.D., Acting Branch Chief

USDA

1:00 VIRTUAL COFFEE AND NETWORKING BREAK

2:00 POSITIONING BE DISCLOSURE COMPLIANCE WITHIN A GLOBAL REGULATORY STRATEGY

- Recommendations to verify imported raw materials
- Harmonization of BE Disclosure Rule with foreign legislation
- New direction for gene-editing regulations within Europe

Francesco Planchenstainer, Ph.D., Food Regulatory & Compliance Director

FERRERO USA

2:30 EMERGING PRACTICE OF REGENERATIVE AGRICULTURE & ITS IMPACT ON INDUSTRY & CONSUMERS

- Positioning regenerative agriculture among other certifications
 - » Organic
 - » Sustainable
- Examples of labels showcasing regenerative agriculture
- Validation & certification methods to layer into labeling
- Analysis of consumer attitudes towards the terminology

Elizabeth Whitlow, Executive Director, REGENERATIVE ORGANIC ALLIANCE

3:00 VIRTUAL COFFEE AND NETWORKING BREAK

3:15 PANEL DISCUSSION ON CURRENT BUYING PATTERNS IN COMPARISON TO TRADITIONAL LABELING METHODOLOGY

- Consumer behavior trends strengthened by global pandemic
 - » Third-party purchasing apps
 - » Online grocery shopping
- Unique perspective of viewing information on new platforms
 - » Ability to find & use labels
 - » Prioritization changes
- Industry & regulators efforts to align with transformation

Kathryn Lawson, NESTLÉ

Jennifer Dadak, CAMPBELL SOUP COMPANY

4:00 CLOSING REMARKS & CONFERENCE CONCLUSION



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ATTENDEE PROFILE:

Executives working within packaged food and beverage corporations that will find this program of greatest relevance are those working to comply with FDA and USDA regulations for product labeling, meet consumer demands for transparent and legible formats, and monitor the industry landscape for evolving terminology and claims information.

Job titles for this meeting include:

- Labeling
- Regulatory Affairs
- Regulatory Compliance
- Nutrition Labeling
- Food Science Policy

PREVIOUS ATTENDEES INCLUDE:

Regulatory Labeling Manager, **AMAZON**
Regulatory Analyst, **AMPLIFY SNACK BRANDS**
Senior Quality Assurance Manager, **APPLEGATE**
Quality Assurance Systems Manager, **APPLEGATE**
Quality Assurance Systems Coordinator, **APPLEGATE**
QA Regulatory Compliance Specialist, **APPLEGATE**
Regulatory Affairs Advisor, **ASHBURY LABELING**
Dir, Reg Affairs & Compliance, **BONDUELLE FRESH AMERICAS**
Regulatory Manager, **CONTINENTAL MILLS**
Dir, Global Regulatory Affairs, **DOTERRA INTERNATIONAL LLC**
Regulatory & Compliance, **E.A. SWEEN COMPANY**
Senior Director Frozen Dessert Innovation, **FAIRLIFE**
Regulatory Specialist, **GAMAY**
Labeling & Regulatory Compliance, **FSQA, GENERAL MILLS**
Director, Industry Affairs, **GMA**
Director, Food Regulatory Affairs, **HOSTESS BRANDS**
Manager Process Operations, **KRISPY KREME DOUGHNUTS**
President, **MT HOOD FOOD CONSULTING**
Food Scientist, **POST CONSUMER BRANDS**
Senior Regulatory Scientist, **POST CONSUMER BRANDS**
International Compliance Administrator, **SARGENTO FOODS**
Regulatory Professional, **SARGENTO FOODS**
Regulatory Manager, **SENSIENT FLAVORS, INC.**
Senior Director, Quality Assurance, **SMITHFIELD FOODS**
Regulatory Label Specialist, **TAYLOR FARMS**
Manager, U.S. Regulatory & Labeling, **THE HERSHEY COMPANY**
Dir. Reg. Affairs & Customer Compliance, **TREEHOUSE FOODS**
Nutrition & Labeling Specialist, **TRIDENT SEAFOODS**
Sr. Manager, Regulatory Compliance, **FSQA, TRIDENT SEAFOODS**
Deputy Director, **USDA**
Regulatory Compliance Specialist, **VALLEY FINE FOODS**
Regulatory & Nutrition Labeling Technician, **WINCO FOODS**

...And Many More



Join our LinkedIn Group

Start a conversation focused on learnings from the meeting's modules with fellow participants in our **LinkedIn Group**! Keep exchanging insights and best practices among peers, and take the opportunity to meet with delegates who focus on similar challenges to brainstorm together on topics that matter to you!



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