

Class Action Litigation

Greenberg Traurig's Class Action Litigation Practice has acted as national counsel for many recent high-profile class actions. Our team comprises more than 80 skilled attorneys located in offices across the United States and around the world. We handle class action matters related to securities fraud, consumer fraud, consumer financial services, products liability and mass torts, employment discrimination, environmental law, health care, and insurance matters, among others. We utilize cutting-edge case management technology to guide our clients through every phase of the class action litigation process, including litigating class certification itself, conducting class and merits discovery, litigating the merits on motions and at trial in large class action cases, negotiating settlements, navigating the court approval and notice process, and handling appeals involving class certification and related issues.

A Practical, Business-Minded Approach to Class Actions

- We provide efficiency in multi-jurisdictional cases by using the firm's national platform, which eliminates the need for local counsel in many cases, and allows us to only locate and retain appropriate local counsel when needed.
- We draw on our broad experience defending companies in thousands of class actions in various areas including:
 - Antitrust
 - Consumer fraud and false advertising
 - Environmental and toxic tort
 - ERISA
 - FCRA
 - Financial Services
 - Labor and Employment and Fair Labor Standards Act (FLSA)
 - Media
 - Medical devices
 - Medicare and Medicaid fraud and abuse
 - Pharmaceutical
 - Privacy
 - Products liability and mass tort
 - RICO
 - Securities

DIVERSE INDUSTRY EXPERIENCE

- Construction & materials
- Consumer products
- Energy & natural resources
- Entertainment & media
- Financial institutions
- Food, beverage & agribusiness
- Franchise & distribution
- Government
- Information technology & computer services
- Insurance
- Life sciences & medical technology
- Metals and mining
- Real estate
- Retail
- Securities
- Technology, Media & Telecommunications
- Transportation & automotive
- Utilities

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Representative Experience

AETNA

Defended the company in a nationwide class action on behalf of 700,000 physicians alleging RICO and unfair trade practice claims against 10 managed care companies. GT served as liaison counsel for the entire defense group, as well as co-counsel for Aetna, Inc. and Aetna U.S. Healthcare, Inc.

LORILLARD TOBACCO COMPANY

Represented major tobacco company in the appeal that led to the reversal of a \$145 billion judgment, the largest damage award in American legal history, on behalf of the five largest tobacco companies in the United States. As one of the company's national counsel, we have defended it against a multitude of products liability cases in multiple jurisdictions, including putative nationwide class actions, individual cases, third-party payer cases, and foreign sovereign claims.

TOSHIBA AMERICA INFORMATION SYSTEMS

Defended the hardware company in a \$1 billion national class action in connection with claims of violations of various state consumer fraud acts and the Federal Magnuson-Moss Warranty Act and breaches of implied and expressed warranties. The court denied the plaintiffs' motion for class certification in its entirety.

MAJOR MOTION PICTURE STUDIOS

Obtained dismissal at the pleadings stage of a putative nationwide class action against five major movie studios challenging the marketing of Blu-ray movies.

NORTHEAST PHARMACEUTICAL GROUP

Defended one of China's largest pharmaceutical companies, a state-owned enterprise, in a series of multidistrict class actions in the United States. These cases, brought by consumers in 30 jurisdictions, alleged price fixing of vitamin C.

SEARS ROEBUCK & COMPANY

Represented Sears in a series of putative class actions in state and federal courts for violations of the Illinois Consumer Fraud Act, under the Magnuson-Moss Warranty Federal Trade Commission Improvement Act, and the unjust enrichment laws of 25 states. GT obtained dismissal of the majority of the claims and denial of class certification.

APPLICA, INC.

Obtained favorable settlement for the defendants in a putative class action lawsuit alleging that our client, a major small appliance manufacturer and distributor, as well as its CEO and its CFO, violated federal securities laws by allegedly misrepresenting and omitting material facts concerning the financial prospects and accounting treatment for two new products it had launched.

DEUTSCHE BANK AG AND DEUTSCHE BANK SECURITIES, INC.

Defended Deutsche Bank AG and Deutsche Bank Securities, Inc., in a securities class action alleging violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 on behalf of a putative class of purchasers of auction rate securities. GT obtained dismissal of Plaintiff's appeal of the District Court's dismissal of the complaint alleging manipulation of the market for auction rate securities and fraudulent misrepresentations. This putative class action was extraordinary in that it challenged the entire market for auction rate securities, rather than focusing on a single security, and was predicated on a novel theory of market manipulation.