



Women's Initiative

Greenberg Traurig (GT) is an empowering and diverse firm where individuals are respected and have the opportunity to contribute, develop leadership skills, and grow their business. The Greenberg Traurig Women's Initiative (GTWI) reflects these principles and supports the inclusion and advancement of women in the legal profession through unique programming and resources designed to benefit the firm's attorneys, their clients, and future lawyers.

Our Approach to Helping Women Attorneys Succeed

From its inception, the firm has been dedicated to the advancement of women attorneys. The GTWI affinity group fosters the success of women attorneys, strengthens the firm's culture, contributes to the firm's financial health, and better serves firm clients.

Liaisons serve from every office around the globe and help make GTWI relevant to the attorneys and clients of their specific office or market. An Advisory Group includes senior men and women attorneys who advise GTWI, playing a critical role in providing support at every level of the firm.

GTWI Highlights

- **Recipient, Most Innovative Gender Diversity Initiative**, *Chambers USA Women in Law Awards*, Chambers and Partners, 2018
- **Shortlisted**, Best International Firm for Women in Business Law, *Euromoney Americas Women in Business Law Awards*, 2018
- **No. 1**, Number of Women Attorneys Listed, United States, *U.S. News and Best Lawyers®*, 2017*
- **Shortlisted**, Best International Firm for Latin America Practice; Best International Firm for Diversity; Best International Mentoring Program; Best International Firm for Pro Bono Work; and Best International Firm for Women in Business Law, *Euromoney Americas Women in Business Law Awards*, 2017
- **Top 5**, Number of Female Partners, *The National Law Journal Women's Scorecard*, 2017

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- **Most Inclusive Firm** for Minority Women Lawyers, *Chambers USA Women in Law Awards*, Chambers and Partners, 2015
- **Most Valuable** Mentoring Programme for Women Lawyers, *Chambers Women in Law Awards: Latin America*, Chambers and Partners, 2015

Women's Business Forum

The firm's annual Women's Business Forum, an educational summit and networking event, provides an opportunity for these highly successful businesswomen to meet, develop new contacts, and benefit from a dynamic shared learning experience. Started in 2007 and held at a different host city each year, the Forum is recognized as a setting for professional women to share ideas, develop skills, meet mentors, and connect with new business contacts.

Previous keynote speakers, special guests, and host cities include:

- **Brad Johnson** and **David Smith**, former United States Naval Academy professors and authors of *Athena Rising: How and Why Men Should Mentor Women*.
- **Jennifer Hyman**, CEO and Co-Founder, Rent the Runway (New York)
- **Tina Tchen**, Assistant to President Barack Obama and Chief of Staff to First Lady Michelle Obama, and Executive Director of the White House Council on Women and Girls; Melody Barnes, CEO of MBSquared Solutions; and 10 members of Congress (Washington, D.C.)
- **Kat Cole**, who at the time held the position of CEO of Cinnabon (Atlanta)
- **Agnes Taile**, Journalist and Past Award Winner, IWMF Courage in Journalism Award, who was interviewed by Sharon Waxman, CEO and Editor-in-Chief of TheWrap.com (California)
- **Jan L. Jones**, Executive Vice President of Communications and Government Relations for Caesars Entertainment Corp. (South Florida)

A highlight of the Forum is the law firm's presentation of the Diana P. Scott Integrity in Action Award, dedicated to the memory of our former colleague, Diana P. Scott.

In addition to being an exemplary attorney and a mentor who led by example, Scott was also an early leader of GTWI. Previous award recipients and host cities include:

- **Laura Arnold**, Co-Chair, Laura and John Arnold Foundation (Houston)
- **Reshma Saujani**, Founder and CEO, Girls Who Code (New York)
- **Hala Moddelmog**, the first female president and CEO of Metro Atlanta Chamber (Atlanta)
- **Kim M. Keenan**, General Counsel of the NAACP (South Florida)
- **Katie Orenstein**, Founder and CEO of The OpEd Project (Chicago) Ambassador Nancy Brinker, former Chief of Protocol for the U.S. and Founder of Susan G. Komen for the Cure (Dallas)



Serving as Industry Leaders

GTWI prides itself in leading by example and working with like-minded organizations to address women's issues in a wide variety of industries and communities.

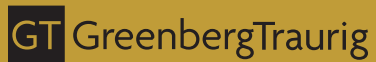
Recent sponsorships include:

- Greenberg Traurig hosted TCI Talks: Conversations Worth Sharing presented by the Greenberg Traurig Miami Women's Initiative and The Commonwealth Institute (TCI) in December of 2017. Firm Co-President and current President of the American Bar Association, Hilarie Bass presented "Implicit Gender Bias: It's Not What You Think (It's How You Think," a discussion on how we can break those biases to achieve our highest potential, as individuals and organizations.
- Greenberg Traurig sponsored the Miami-Dade Chapter of the Florida Association for Women Lawyers and their 31st Annual Installation and Awards Dinner in June of 2017. Firm Shareholder Julissa Rodriguez is a Director of MDFAWL and was a co-chair of the MDFAWL's Table for 8 Committee for state court judges in 2016.
- Greenberg Traurig sponsored the American Conference Institute's 4th Annual Women Leaders in Life Sciences Law conference, an educational and networking event for women in the life sciences legal field in July of 2017. Firm Shareholder and Chair of the Pharmaceutical, Medical Device & Health Care Litigation Practice Lori Cohen was the Co-Chair of the event, a role she has held since the event's inception. She hosted a "Fireside Chat with Martine Rothblatt, PhD, Chairman and CEO of United Therapeutics."

Attracting and Retaining Talented Women

GTWI supports the recruitment, retention, and promotion of women attorneys at the firm. Greenberg Traurig's women attorneys are senior and key leaders of some of the firm's largest practices as well as a co-president, a vice president, as two of the firm's regional operating shareholders, and as four of the firm's executive committee members. Many of the firm's women attorneys are also recognized for their individual areas of experience. Exemplifying its commitment through GTWI, the firm takes thoughtful action to address such issues important to our attorneys and community. Recent Greenberg Traurig programs, available to both men and women attorneys include:

- "Implicit Gender Bias: It's Not What You Think (It's How You Think)"
- "The Game Changing Factor Negotiation Skills to Advance Your Work and Life"
- "Difficult Interactions: Clients, Colleagues, and the Challenges We All Face"
- "Gender Matters: Tools for Effective Communications with the Opposite Sex"



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